

FRITZ BLACK FEATURED IN *DISCOVER YOUR INNER STRENGTH*



Cowboy
LEADERS

Leadership experts Fritz Black, Stephen Covey, Ken Blanchard and Brian Tracy are featured in *Discover Your Inner Strength - Cutting Edge Growth Strategies From The Industry's Leading Experts*.

BIRDSEYE, UT. – February 16, 2009 – Fritz Black, Stephen R. Covey, Ken Blanchard and Brian Tracy to be featured in the book *Discover Your Inner Strength - Cutting Edge Growth Strategies From The Industry's Leading Experts*. Gleaned from years of experience and research, the book offers time-tested strategies for success and tools for life enhancement.

Fritz Black, founder of Cowboy Leaders, leadership expert, speaker and author, has been leading teams and people for nearly 30 years. He has a passion for changing the way people see their roles as leaders. Mr. Black was raised around horses and loves the leadership lessons he has learned through interacting with them.

Cowboy Leaders is a leadership training company located in Birdseye, Utah on a 333 acre working horse and cattle ranch. Outfitted with tent cabins, private showers and bathrooms, and an impressive training center, the ranch provides intense leadership and personal improvement courses for individuals and corporations.

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NOTE TO EDITORS: For additional information visit the Cowboy Leaders [website](#).